## CREDIT UNIONS ADVANCE LOUISIANA COMMUNITIES

Credit unions place *your constituents'* financial well-being ahead of a corporate bottom line, and are committed to advancing the communities they serve.



\$166

of direct financial benefits were provided to Louisiana credit union members in 2023



**84%** 

of Louisiana credit unions serve low income areas



700

certified financial counselors to assist members with achieving financial well-being

## **DID YOU KNOW: OUR CURRENT INTERCHANGE STRUCTURE WORKS**

88% of Americans feel the current credit system works. Our interchange system ensures that consumers have safe, reliable transactions, merchants are made whole at the time of sale, and privacy standards protect consumer information.

HEAR FROM YOUR CONSTITUENTS HOW THEIR CREDIT UNION MEMBERSHIP HAS IMPACTED THEIR LIFE

